Systems Audit for the Tourism Sector

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Abstract

It is essential to have a Systems Audit process to determine the conformity of the products, processes, plans, agreements and monitoring that may be generated in the Tourism Sector. The objective of the article is to describe a procedure to carry out computer audits, evaluate, determine the level of compliance with the processes and propose improvement actions. For this, we rely on observation sheets, survey format and checklist format of the Peruvian Technical Standard NTP ISO / IEC 27001: 2014, NTP ISO / IEC 12207: 2016 and ISO / IEC 27004: 2016. The results show that having a defined process saves management costs, identifies threats and reduces risks while safeguarding the integrity of the data. Highlighting the importance of improvement plans to prevent crime, increase the profitability of operations and scale the business strategy. Likewise, know the non-conformities of the processes so that through corrective and preventive actions they become compliant processes.


1. Introduction

The Tourism sector is an activity that has had considerable growth, becoming a key factor in socioeconomic progress worldwide. The vast majority of companies in the tourism sector do not have a well-defined process for computer audits, in the absence of these processes profitability and competitive advantage can be affected by having a high percentage of deficiencies in data management such as elements that stores, processes and distributes.

The success of the tourism sector has been related to its ability to manage risks. The importance of computer audits lies in their ability to determine the strengths and weaknesses of the company’s information system (Arcentales-
Some aspects must be taken into account: Cunning to identify key aspects to find inconsistencies in the processes being audited, Creativity for the fulfillment of its activities, Intelligence for proper decision-making, Honesty for the development of its activities, Confidentiality in the management of the information to which he has access (Proaño et al., 2017).

On the other hand, auditing is the exhaustive analysis of computer systems in order to detect, identify and describe different vulnerabilities that may arise. When performing the audit functions in an information system, auditors must comply with a series of regulations and ethical (Chicano, 2014). Companies must conduct internal and external audits at planned intervals to provide information on information security, define the criteria and scope of each audit, the results must be reported to the indicated personnel. (Peruvian Technical Standard, 2018).

With reference to computer audits, they must ensure: the acceptance review and the test requirements prescribed in the documentation are adequate for the acceptance of software products (Peruvian Technical Standard, 2018, test data meets specification; computer systems are successfully tested and meet their specifications (Mendoza et al., 2020); User documentation meets specific standards; Costs and schedule meet established plans (International Organization for Standardization, 2016), The information security management system will help us to evaluate and identify those ineffective processes or regulations in our information security system, as well as the controls and priorities of the associated actions.

2. Materials and methods

2.1 Research techniques and instruments:
   Techniques:
   Instruments:
   Observation Sheet, Survey Format, Checklist Formats.

2.2 Analysis of data
   Logical content techniques or quantitative analysis, to draw conclusions. The results will be represented graphically to obtain accurate and visual information that will allow us to study them later.

2.3 Referential Review
techniques - Information security management - Monitoring, measurement, analysis and evaluation.

2.4 Proposed model:
The computerized audit in the tourism sector must comply with established standards, norms and policies of the company to achieve a good level of data security (Tamayo, 2015), development of systems with an established testing process (Mendoza et al., 2020) and with a control of the elements of the system before going to production (Mendoza et al., 2019). For internal and external audits, the auditors must sign a confidentiality statement on the company's information.

Figure 1. Proposal process (own source)

Figure 1, describes the proposal processes, which are detailed below:

Annual Computer Audit Schedule
The annual Computer Audit schedule must be planned, approved and disseminated to the competent areas. Likewise, the programming risks that may be affected by the objective must be taken into account. For internal audits, some of the risks are: planning, resources and selection of the evaluation team. For the External audit, one of the risks is the collaboration of the Computer Management. Once the annual program has been tested, its execution planning must be carried out. The annual program must take into account the following information: The Objective, scope, approval date, version, year, date of evaluation, date of approval, the plan must be signed by the general management.

Planning the Execution of the Annual Plan
For internal audits, the quality management must be in charge of appointing the evaluator team, informing the scope and criteria of the audit. The evaluation team must prepare the evaluation plan for the audit and must have the following information: the objective, scope, criteria and requirements for the audit, date, time and place of the areas to be evaluated. The quality management must approve said plan and communicate it to the areas involved.
The evaluation team must have certain skills and abilities, for example leadership, manager, mediator, facilitator, experience in computer auditing. In the case of the external audit, the certifying company has its execution process, in which it must respect the company's policies. In both cases, meetings must be held: opening, intermediate (if necessary) and closing.

Execution of the Evaluation
For the execution of the evaluation of the internal or external audits, the following should be considered:

- In the opening meeting, the objective and the scope of the evaluation in which it will be reflected in an opening / closing minutes must be clearly explained. The start / closing time and list of attendees must be included with their title and signature.
- In the review and collection of evidence, the team of evaluators must prepare a checklist which must include the following information: name of the auditor, date, name / role of the evaluated, standards / clauses, team comment evaluator and the finding found.
- Identification and appreciation of the findings, the findings are communicated verbally during the evaluation to the IT Manager so that he can have a better understanding at the closing meeting.
- Closing meeting, all the findings found in the evaluation must be known by means of a closing act, at this meeting there should be a representative of the General Directorate, Quality Management, Evaluation Team and the Computer Management as appropriate.

Evaluation Report
The audit report is a document containing all the findings of the evaluation team, in which the report will be forwarded to the General Directorate, Quality Directorate and the IT Management within a specified period.

Monitoring and Continuous Improvement
The Computing Management is responsible for managing the findings, identifying the cause and effect for the survey and implementing opportunities for improvement.
Figure 2, details the activities of the proposed model.

Figure 2: Activities of the Proposed Computer Audit Model (Own elaboration)

3. Results

For the systems audit in the tourism sector, techniques and instruments were applied where technological advances that are relevant and efficient applied to this sector were identified.

3.1 Survey: One of the techniques that was applied were surveys of sixty (60) workers in the tourism sector:

**Application Security**

Table 1: Installed Programs

| Question 01: Are the programs installed on your station necessary for your work? |
|---|---|---|
| Response | Frequency | Percentage |
| Yes | 18 | 30% |
| No | 42 | 70% |
Table 1, shows that 30% of workers in the tourism sector indicate that they DO agree with the programs installed at their workstation, while 70% indicate that they do not agree why they need other accesses and also report that the installed programs do not work correctly.

Table 2: Database Security

<table>
<thead>
<tr>
<th>Question 02: Is the database of the tourism company secure?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Response</td>
</tr>
<tr>
<td>Always</td>
</tr>
<tr>
<td>Sometimes</td>
</tr>
<tr>
<td>Hardly ever</td>
</tr>
<tr>
<td>Never</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

Source: own elaboration

In Table 2, it is shown that 8.3% of workers in the tourism sector indicate that the database is always safe, 75% of those mention that the database is sometimes secure, 16.7% declare that almost the database is never secure, because there were many falls as a consequence, they did not have the availability of the service, 0% state that the database is never secure.

Table 3: Monitoring and control of programs

<table>
<thead>
<tr>
<th>Question 03: Are the installed programs monitored and controlled?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Response</td>
</tr>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

Source: own elaboration

Table 3 shows that 8.3% of workers in the tourism sector indicate that the installed programs are monitored and controlled, while 91.7% indicate that the installed programs are NOT monitored and controlled.
Table 4: Antivirus updates

<table>
<thead>
<tr>
<th>Question 04: Do the workstations have updated antivirus?</th>
<th>Response</th>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Always</td>
<td>0</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>Sometimes</td>
<td>45</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Hardly ever</td>
<td>15</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Never</td>
<td>0</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>60</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

Source: own elaboration

In table 4, it is shown that 0% of workers in the tourism sector indicate that their workstations have updated antivirus, 75% of them mention that sometimes their antivirus is updated on their workstation, 25% declare that they hardly ever update the antivirus, 0% state that they never update the antivirus on their workstation.

**Logical Security**

Table 5: Access credentials

<table>
<thead>
<tr>
<th>Question 05: Do users have credentials to access workstations?</th>
<th>Response</th>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>15</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>45</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>60</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

Source: own elaboration

Table 5, shows that 25% of workers in the tourism sector DO have access credentials to their work station while 75% indicate that they DO NOT have access credentials to their work station.

**3.2 Process execution**

02 computer audits were carried out, we can see the following results:

Table 6: Execution of the audit process

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>First semester</td>
<td>0</td>
<td>3</td>
<td>15</td>
<td>4</td>
</tr>
</tbody>
</table>

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By having a defined process of auditing systems in the tourism sector, we can save management costs, identify any threat, reduce risks, and information would be accessible, safeguarded, and data integrity would be safe.

4. Discussion
This research proposes a Systems Audit process, this is an evaluation to verify if they comply with its procedures, standards that organizations establish, as it agrees (Blanco, 1982), the systems audit is a set of working methods and techniques, linked to the problem of adequately conserving the information resources of the entities and guaranteeing the authenticity, correctness and integrity of their information. According to (Alfonso et al., 2012), with the intervention of computer auditing, it can achieve the efficiency of other systems.

The Systems Audit for the Tourism Sector can improve its services. Instruments and techniques were applied to obtain a diagnosis of the current situation, thanks to the results obtained, a systems audit process was defined. The Tourism Sector should promote a computer culture in the follow-up of controls as agreed (Salgado et al., 2017), by not carrying out this culture in the company it would lead to not safeguarding the assets, not maintaining the integrity of the data. Having a systems audit could identify threats and reduce risks, achieve data integrity and information efficiency, as well as comply with standards, norms to increase competitiveness.

5. Conclusions
It is important to implement improvement plans as a result of the computer audit, which allow the company to have security in computer processes, prevent crimes, increase the profitability of operations and scale the business strategy. All this hand in hand with a computer security policy that saves the information, which is a very important asset of the entire organization, ensuring the sustainability of the business. In this way, the unauthorized use of the information that would lead to a bad institutional image is avoided.

Likewise, the audit made it possible to know the non-conformities of the processes, giving the organizations the opportunity to take advantage of the information received, taking corrective and preventive actions so that the processes were classified as compliant, achieving continuous improvement of the processes.
References


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